

Great Lakes Institute of Management, Chennai signs MoU with Mamallapuram Town Panchayat to promote cleanliness – Media Coverages



THE TIMES OF INDIA

Students from city B-school clean beach in Mahabs

TIMES NEWS NETWORK

Chennai: More than 100 students from the Chennai campus of Great Lakes Institute of Management participated in a cleanliness drive at Mamallapuram beach on Sunday.

The institute signed a memorandum of understanding with Mamallapuram town panchayat to promote cleanliness and create awareness about waste management at the beach in the area. Nylon dustbins were used for people to dispose of waste.

The students also created awareness amongst people on harmful effects of plastic and sustainable means to waste management and segregation.

Dr Suresh Ramanathan, dean and principal of the Institute, said, "It is important to instill a sense of responsibility towards environment in students from grassroots level. Such students will make the best leaders in future. Given the current climate change scenario across the globe, it is vital for us to promote sustainable practices that will be for the greater good of the environment. Mamallapuram, a UNESCO heritage site, is one of the most-visited tourist attractions around Chennai and therefore, it is imperative for us to protect it today for future generations."

Great Lakes Institute of Management, Chennai signs MoU with Mamallapuram Town Panchayat to promote cleanliness

Chennai: Great Lakes Institute of Management, Chennai, a premier B-school in the country, as a part of its Karma Yoga initiative with Nitin Wires signed an Memorandum of Understanding (MoU) with Mamallapuram Town Panchayat to promote cleanliness & create awareness about waste management at the beach.

More than 100 students from Great Lakes Institute of Management Chennai campus gathered at the beach premises at 6.30 AM on a Sunday morning and actively participated in the cleanliness drive. Nylon dustbins for waste segregation were placed at vantage points for people to dispose-off waste. These waste bins were provided by Nitin Wires. The students also created awareness amongst people on the harmful effects of plastic and sustainable means to waste management & segregation.

Sharing his thoughts on the initiative, Sahil Deswal, Student of Great Lakes Institute of Management Chennai, PGDM 2020 batch, said, "At Great Lakes, we as students are taught to give back to people. As a part of our Karma Yoga program, we strive to make meaning contributions towards the betterment of the society. Beaches are one of the most polluted and littered places. With the current plastic ban policy coming into effect, we thought it was important to educate people about ill effects of using plastics and create awareness about garbage segregation."

Commenting on the occasion, Dr Suresh Ramanathan, Dean & Principal, Great Lakes Institute of Management, said, "It is important to instill a sense of responsibility towards environment in students from grassroots level. Such students with compassion will make the best leaders in future. Given the current climate change scenario, across the globe, it is vital for us to promote sustainable practices that will be for the greater good of the environment. Mamallapuram, a UNESCO heritage site is one of the most visited tourist attractions around Chennai and therefore it is imperative for us to protect it today for future generations."

BUSINESS NEWS THIS WEEK

A LEADING BUSINESS NEWS PORTAL

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Great Lakes to promote waste management in Mahabs

Great Lakes Institute of Management, Chennai, a premier B-school in the country, as a part of its Karma Yoga initiative with Nitin Wires, signed a Memorandum of Understanding (MoU), with Mamallapuram Town Panchayat to promote cleanliness and create awareness about waste management at the beach recently.



Volunteers dispose garbage in the nylon bin during the cleanliness drive in Mahabalipuram

Chennai: More than 100 students from the campus gathered at the beach recently and actively participated in the cleanliness drive.

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Dinamalar (Tamil)

தினமலர்
உண்மையின் உரைகல்

கல்லூரி குழுவினர் கடற்கரையில் தூய்மை

மாமல்லபுரம், நவ. 11-
மாமல்லபுரம் கடற்கரையை, கிரேட் லேக்ஸ் மேலாண்மை கல்லூரி மாணவ - மாணவியர், நேற்று தூய்மைப்படுத்தினர்.

மணமையில் இயங்கும், இக்கல்லூரியின் மாணவ - மாணவியர், கர்மயோகா திட்டத்தின் செயல்முறையாக, மாமல்லபுரம் பேரூராட்சி நிர்வாகத்துடன் இணைந்து, இதை மேற்கொண்டனர்.

பேரூராட்சி, சுகாதார மேற்பார்வையாளர், தாமோதரன் துவக்க,



திட்ட தலைவர், அருள்சாமி தலைமையில், கடற்கரை குப்பை, பிளாஸ்டிக் பாட்டில்களை அகற்றி, கடற்கரையை தூய்மைப்படுத்தினர்.

இதற்காக, பிரத்யேகமாக தயாரித்த, குப்பை சேகரிப்பு கலன் வழங்கி, குப்பை இட்டு, தூய்மை உறுதிமொழி ஏற்றனர்.

■ மாமல்லபுரம் கடற்கரையில், குப்பை போடுவதற்காக, மாணவ - மாணவியர் அமைத்த தொட்டி.