

IIC at Great Lakes, Chennai organizes workshop on IPR for Entrepreneurs

Chennai, 10 January 2019

The Institution Innovation Council at Great Lakes Institute of Management, Chennai in association with MHRD Innovation Cell, Government of India, organized a full day workshop on Intellectual Property Rights (IPR) today at Manamai Campus.





The workshop was designed by MHRD to educate aspiring student entrepreneurs and intrapreneurs of strategic importance of various types of Intellectual Property and provide them with a working knowledge of the procedures involved with filing patents, copyrights, designs and trademarks with the Indian IP office. Legal experts from Le Intelligensia, an IP firm from Chennai, conducted the first half of the workshop, followed by a live telecast of MHRD guest speaker Ms. Shwetasree Majumder, Principal, Fidus Law Chamber.