

Great Lakes Institute of Management, Chennai presents COMPRENSIO 2017.

Chennai, October 12: India is the third fastest growing hub for technology start-ups, according to a report by NASSCOM and Zinnov consulting. At least one new idea per day comes into the start-up world. However, why are all the ideas not successful? Every idea faces some initial struggles; it is about how hard you fight the struggles and how strong you emerge. It is then that your idea takes shape.

On that note, Great Lakes Institute of Management presents **Comprensio**, an exciting event that brings together THE GAME CHANGERS - CEOs/Founders of successful ventures, Venture Capitalists, Angel Investors and budding entrepreneurs. As these inspiring personalities unveil their journey through the path less travelled, Comprensio aims at manifesting latent entrepreneurial spirit of prospective management graduates.

For **Great Lakers**, known to be **job creators** and not job seekers, the big question is - How to come up with great business ideas and what it takes to build a future on it? Comprensio answers all the questions and clears such ambiguity. This is the platform where **"innovation meets excellence"** to create the best. **As part of the event** Great Lakes has arranged a face to face interaction with 20 top level Managers, CEOs and Directors of illustrious organizations for the students.

B-Plan Competition is a platform for aspiring entrepreneurs to present their ideas and propositions to eminent industry personalities and gain hands-on experience and guidance on how to institute those models and ideas into successful live ventures.

Placecom Presents GREAT LAKES									
COMPRENSIO 2017									
Face to Face Interaction with the Game Changers B-Plan Competition & Investors Meet Venue : Dr. Bala V Balachandar Campus, Great Lakes Institute of Management, East Coast Road, Chennai 603102									
	Date : 12th Oct 2017			Time: 9:00 AM - 1:30 PM					
EVENT	SPEAKER	DESIGNATION	TIMINGS	VENUE					
INAUGURAL SESSION	Inauguration (Invocation song Lighting the lamp Honouring dignitaries)		9:00 AM To 9:10 AM						
	Welcome Address: Padmashri Dr. Bala.V.Balachandran, Founder & Dean, Great Lakes Institute of Management		9:10 AM To 9:20 AM						
	Guest Introduction : Dr. Vaidy Jayaraman, Principal and Associate Dean- Great Lakes Institute of Management		9:20 AM To 9:30 AM						
	Mr. Manikandan Thangarathnam	Director Engineering Amazon	9:30 AM To 9:45 AM	Lake Veeranam-Lake Mansarovar					
	Mr. Ranjit Punja	CEO & Co-Founder Credit Mantri	9:45 AM To 10:00 AM						
	Mr. Raman Govindarajan	Founder & CEO Perfsystems Investor,Indian Angels Network	10:00 AM To 10:15 AM						
	Q/A Session		10:15 AM To 10:30 AM						
		enath, Group Director & Chief akes Institute of Management	10:30 AM To 10:35 AM						
Networking over Tea (10:35 AM - 11:00 AM), Venue: Bistro									
SESSION 1	Ms. Archana Priyadarshini	Venture Partner Unicorn India Ventures	11:00 AM To 11:30 AM (20 Minutes Talk, 10 Minutes Q/A)	Lake Michigan					
	Mr. Mayuresh Raut	Co-Founder and Managing Partner, SEA Fund		Lake Huron					
	Mr. Shashank Randev	Director, Z Nation Lab		Lake Ontario					
	Mr. Suresh Sambandam	Founder & CEO, OrangeScape		Lake Erie					
	Mr. Sidu Ponnappa	Head of Data Engineering & Director, GO - JEK		Lake Superior					
B-Plan Presentations (11:30 AM - 1:00 PM) Venue: Board Room, First Floor Panelists: Raman Govindarajan, Archana Priyadarshini, Mayuresh Raut, Shashank Ramdev, Suresh Sambandam, Sidu Ponnappa, Mihir Shah									
					SESSION 2	Mr. Raghava Rao	Co-Founder,Camomile Healthcare	11:30 AM To 12:00 Noon (20 Minutes Talk, 10 Minutes Q/A)	Lake Michigan
						Mr. R B U Shyam Kumar	Chief Executive Officer Puthiya Thalaimurai Group		Lake Huron
Ms. Saichithra Swaminathan	Chief Portal & Mobile Officer, Matrimony.com	Lake Ontario							
Mr. Karthik Sundaresan	Business Head – Emerging Cities, Nearbuy	Lake Erie							
Ms. Aruna R Krishnan	Editor & Publisher RITZ Magazine	Lake Superior							
SESSION 3	Mr. Pallav Kaushish	Head - Marketing Inc42 Media	12:00 Noon To 12:30 PM (20 Minutes Talk, 10 Minutes Q/A)	Lake Michigan					
	Mr. Sreejith Hrishikesh	VP Operations (Regional Head), Zoomcar		Lake Huron					
	Mr. Atul Mehta	Business Head MobiKwik		Lake Ontario					
	Mr. Ashish Kumar	Director - Business Head for Men's Apparel (E-Commerce), Flipkart		Lake Erie					
	Mr. Srikant Kotapalli	Head of Product - VWO Wingify		Lake Superior					
Networking (12:30 PM - 1:00 PM), Venue: Bistro									
Timing: (1:00 PM - 1:30 PM) , Venue : Lake Veeranam/ Lake Mansarovar									
B-Plan Result Announcement & Investors Talk Vote of Thanks - Mr. Balaji, Director - Career Services & Head PlaceCom									
Great Lakes Institute of Management									







Global Mindset - Indian Roots

COMPRENSIO 2017 FACE TO FACE INTERACTION WITH THE GAME CHANGERS

B-PLAN COMPETITION AND INVESTORS MEET

VENUE DR. BALA V BALACHANOAR CAMPUS, ECR. CHENNAI-603102 Date: Thursday, 12^m october, 2017 Tame, 09:00 A, M to 01:30 P.M

THE PHOTOLAM 09:00 A.M. to 10:30 A.M. Insugural Session 10:30 A.M. to 11:00 A.M. Networking over Tep

10:30 A.M. to 11:00 A.M. Networking over Teo 11:00 A.M. to 01:00 P.M. Face to Face Interaction and B-Plan Presentation instanting session. II. Clan Devel Account.

01:00 PM to 01:30 PM. Investors' session, II-Flan Result Announcements, Vote of Thanks

